## CIS (21-774) <u>C</u>omputer <u>I</u>nformation <u>S</u>ystems <sup>in</sup> Industrial Engineering

Department of Industrial Engineering Sharif University of Technology

Session# 6



# Course Description (Continued..)

Contents:	
The role of managers in Information Technology (IT)	(3 sessions)
<ul> <li>Organizational Issues</li> </ul>	(3 sessions)
Information Technology	(9 sessions)
<ul> <li>Operational and enterprises systems</li> </ul>	(4 sessions)
Exciting directions in systems	(3 sessions)
E-Business and E-Commerce	(3 sessions)
<ul> <li>Issues for senior management</li> </ul>	(2 sessions)

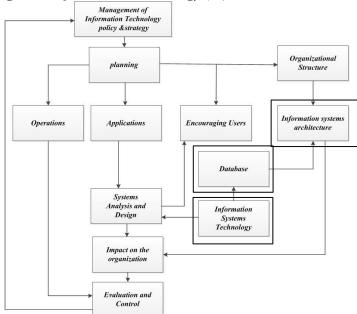
# Course Description (Continued..)

• Contents:

- Information Technology
  - Fundamentals
    - The components of a personal computer
  - Software
    - Managerial concerns
    - The Contribution of Higher-Level languages
    - *The Web Browser and Internet standards*
    - The operating system
  - Database management
    - File elements
    - Enter database management software
    - Database in systems design
    - Data Warehouses, Data Marts, and Data Centers
    - Enterprise Content Management

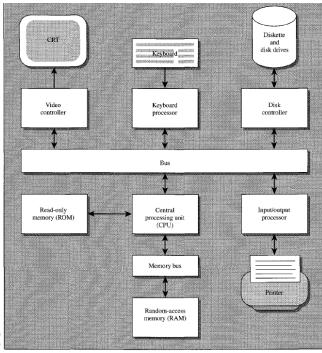
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#### The role of managers in Information Technology (IT)



### (9 sessions)

- Fundamentals
  - The components of a personal computer
    - The heart of the computer is the central processing unit or CPU, which contains the logic that controls the calculations done by the computer.
    - The Bus is a communications device, really a connection among various parts of the computer

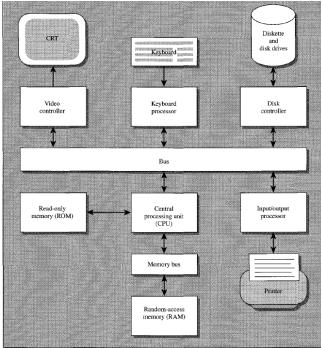


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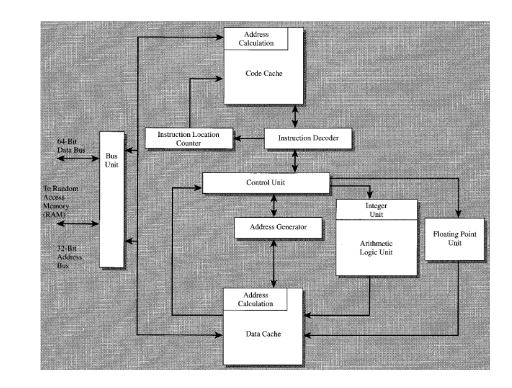
### Information Technology

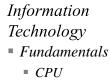
- Fundamentals
  - The components of a personal computer
    - Primary memory of the computer holds two kinds of information.
    - We have an input-output (I/O) processor, which is dedicated to controlling devices such as printers
    - Read-only memory stores instructions used by the computer

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- Fundamentals
  - *CPU* 
    - The control unit manages the CPU
    - The Bus interfaces the cache memory on the chip with random access memory chips (RAM).
    - The code cache is a portion of very fast memory on the CPU chip.
    - The data cache is also fast memory for keeping small amounts of data for faster access than is available from RAM memory chips.
    - The instruction location counter always points to the next instruction in a program to be executed





- Fundamentals
  - *CPU* 
    - The instruction decoder determines what each instruction means
    - The address generator computes the address in memory for these data.
    - The integer unit performs integer arithmetic, and the floating-point unit performs floating-point arithmetic.
    - The arithmetic and logic unit (ALU) performs logical operations such as comparisons between two numbers.

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#### Information Technology

- Fundamentals
  - What makes a chip perform
    - Clock speed
    - Data path
    - Computation
    - Memory size
    - *Floating-point arithmetic*
    - Number of transistors per chip
    - Pipe lined execution

- Fundamentals
  - What Techniques Increase Speed
    - Cache memory
      - When the computer reads from the disk, the cache memory is filled with the data requested and with extra data nearby.
    - A pipelined computer breaks down instructions into many small steps like an assembly line.
       Each of these steps or stages is handled by a separate circuit.
    - The Pentium chip features two integer execution units, each fed by its own instruction pipeline, also called superscalar architecture

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### Information Technology

- Fundamentals
  - What Techniques Increase Speed
    - Many of today's PC applications depend on graphic features, so manufacturers have turned their attention to the video controller and its role in the computer.
    - Graphics accelerator cards are video controllers that actually have a processor chip and a large amount of memory (say, a megabyte or more) to offload the display task from the CPU

- Fundamentals
  - Input/output

Both input and output	Input devices	Output devices	
PC	Keyboard	Printers	
Terminal	Mouse	Laser	
	Scanning	Inkjet	
	Image	Voice	
	Optical Character Recognition	Graphics	
	Barcode	-	
	Touch screen		
	Voice		

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## Information Technology

- Fundamentals
  - Input/output
    - Barcoding
    - Bar coding is an extremely popular way of entering data into a computer. We encounter a form of bar coding in grocery stores equipped with checkout scanners. These devices use a laser to read the universal product code (UPC)
    - Other types of bar codes are used extensively in the manufacturing industry.
      - In a highly automated factory, parts are marked with bar codes. The codes direct the flow of the part through the factory and may even indicate to a machine what operations to perform on it.



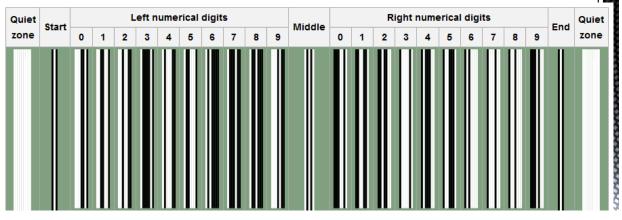


## Information Technology

Example	Symbology	Continuous or discrete	Bar widths	Uses
3 1117 01320 6375	Codabar	Discrete	Тwo	Old format used in libraries and blood banks and on airbills (out of date)
	Code 25 - Non-interleaved 2 of 5	Continuous	Тwo	Industrial
0123456789	Code 25 – Interleaved 2 of 5	Continuous	Тwo	Wholesale, libraries International standard ISO/IEC 16390
0123452	Code 11	Discrete	Тwo	Telephones (out of date)
* WIKIPEDIA*	Code 39	Discrete	Тwo	Various – international standard ISO/IEC 16388
	Code 49	Continuous	Many	Various
WIKIPEDIA	Code 93	Continuous	Many	Various
Wikipedia	Code 128	Continuous	Many	Various – International Standard ISO/IEC 15417

9 <sup>1770317*847001</sup>	EAN 2	Continuous	Many	Addon code (magazines), GS1-approved – not an own symbology – to be used only with an EAN/UPC according to ISO/IEC 15420
9 781565'924796"	EAN 5	Continuous	Many	Addon code (books), GS1-approved – not an own symbology – to be used only with an EAN/UPC according to ISO/IEC 15420
< 9638 5074 >	EAN-8, EAN-13	Continuous	Many	Worldwide retail, GS1-approved – International Standard ISO/IEC 15420
	Facing Identification Mark	Discrete	Тwo	USPS business reply mail
(01)95012145678903(3103)000123	GS1-128 (formerly named UCC/EAN-128), incorrectly referenced as EAN 128 and UCC 128	Continuous	Many	Various, GS1-approved – just an application of the Code 128 (ISO/IEC 15417) using the ANS MH10.8.2 AI Datastructures. Its not a separate symbology.
(01) 00075678164125	GS1 DataBar, formerly Reduced Space Symbology (RSS)	Continuous	Many	Various, GS1-approved
մակերնի հայկերություն Wikimedia Foundation Inc- Po Box 78350 SAN FRANCISCO CA ԴԿՆՕ7-8350	Intelligent Mail barcode	Discrete	4 bar heights	United States Postal Service, replaces both POSTNET and PLANET symbols (formerly named OneCode)
9 87 65432 10921 3	ITF-14	Continuous	Тwo	United States Postal Service, replaces both POSTNET and PLANET symbols (formerly named OneCode) Non-retail packaging levels, GS1-approved – is just an Interleaved 2/5 Code (ISO/IEC 16390) with a few additional specifications, according to the GS1 General Specifications

- Fundamentals
  - Input/output
    - Barcoding



#### Information Technology

- Fundamentals
  - Input/output
    - Optical character recognition (OCR)
    - An OCR software package reads the image and converts the characters in the image to ASCII.
    - To recognize letters or characters, the OCR software compares the input with a series of stored characters attempting to find the best match.

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